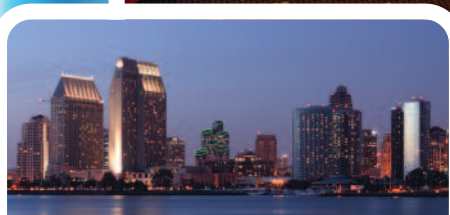


INVEST IN COOL!

Buy one, get one free
promotion for approved
PTAC/HP controllers.

**Reduce operating costs
with premium energy
management solutions
for the Hospitality Sector.**

Go to www.premiumcooling.com
or call Conservation Services Group
at (888) 369-1608 for more information.



Funding is limited and provided on a first-come, first-served basis
until December 31, 2011 or when program funds are no longer available.
Customers are not obligated to purchase any goods or services.

Invest in Cool!

The Premium Efficiency Cooling Program has negotiated below-market pricing on the following technologies:



- **Enalays ComfortPulse™** adaptive climate controllers
- **Telkonet SmartSystem™** energy management systems

The ComfortPulse™ units save electricity by optimizing fan motor speeds to improve guest comfort, reduce noise, and eliminate hard starts. The SmartSystem™ technology uses occupancy sensors and complex algorithms to reduce run-hours when guests are away from the room, with optional networking and front-desk management of room units.

- Up to 50 free units will be installed with the purchase of 50 units, plus incentives on each purchase.
- These units are smart upgrades to guest rooms with existing PTAC or PTHP units in good working condition.
- Participating contractors and manufacturers can assist in evaluating whether your site qualifies for program discounts.

Incentives available for installation in hotels or motels built before 2005. Zero-interest financing is available through the San Diego Gas & Electric® On-Bill Financing Program. See www.sdge.com/obf for details.

Call Conservation Services Group at 888-369-1608 for more information.

The Premium Efficiency Cooling Program is funded by California utility customers and administered by San Diego Gas & Electric Company (SDG&E®) under the auspices of the California Public Utilities Commission, through a contract awarded to Conservation Services Group. California customers who choose to participate in this program are not obligated to purchase any additional services offered by the contractor. The trademarks used herein are the property of their respective owners.

